



JP Jumpers Foundation Sponsorship Proposal

November 1, 2017

LET'S CONNECT:



@jpjfoundation

INTRODUCTION

The JP Jumpers Foundation is a 501(c)(3), Non-Profit Organization started by Mother, Special Needs Advocate and Author, Pam Mines. The foundation is named after Pam's son, JP who was diagnosed with Autism at 2 ½ years old.

The Foundation's mission is to provide support for those affected by special needs through tangible assistance, public awareness, education and partnering with other organizations. Our goal is to raise funds to support our community's very special individuals and their unique circumstances by creating a series of events that allows us to give back to families who are often overlooked, especially during the holiday season.

One of our main fundraisers is our Giving Tree Launch, Wrapping Party and Special Needs Worship Service. This series of events was established in 2013 and has grown by leaps and bounds every year! This is why we NEED you!

The JP Jumpers Foundation is thrilled to offer you this unique sponsorship opportunity to be a part of something bigger than ourselves. To be a part of a community where often times resources are low, but sincere gratitude from each and every recipient is high. This is an opportunity for companies and individuals to show their support for the thousands of families affected by Autism, Down Syndrome, Cerebral Palsy, Intellectual Disabilities and other Special Needs.

We offer sponsors face-to-face activation and engagement opportunities with the children, adults and families that we serve. You will have the opportunity to positively impact the special needs community at our upcoming events, as well as opportunities to be included on our social media platforms, JPJF website, event programs, flyers, inclusion in our JPJF Newsletter, visibility at the events, media exposure, and grass-roots efforts to reach and support a community of families that truly need our collective assistance.



EVENT DETAILS & FACTS

- The JPJF Christmas Giving Tree started in 2013 because the foundation recognized the financial burden that comes with caring for a loved one with Special Needs. Our desire was to alleviate some of that by launching the Giving Tree to help those with special needs during the holiday season.
- The Gift Distribution started at Second Baptist Church on Idlewood Ave., in Richmond, VA. By 2015 it was moved to Huguenot High School because a larger venue was necessary.
- On the very first Giving Tree there were 23 names on the tree. This year we have **more than 200 names** including those who are Spanish speaking. The Spanish application launched in 2016 because the foundation wanted to be inclusive and did not want to leave out this community, simply because of a language barrier.
- The JPJF series of events are HUGE because it enables the community as a whole to give back to the recipients on the tree. Every year at the end of the Giving Tree LIVE Launch we are proud to say that there are no names left. The community truly JUMPS IN to give back!
- **This Year's Event Location and Times:**
 - **Saturday, November 18th** – Giving Tree LIVE Launch – 3pm-7pm – Positive Vibe Café, 2825 Hathaway Rd., Richmond VA 23225
 - **Sunday, December 10th** – Wrapping Party – 1pm-5pm – 63Thirty5 Restaurant, 6335 Jahnke Rd, Richmond VA 23225
 - **Saturday, December 16th** – Special Needs Worship Service – 4pm-6pm – Huguenot High School Auditorium, 7945 Forest Hill Ave., Richmond VA 23225



PLATINUM SPONSORSHIP OVERVIEW

PLATINUM SPONSOR: \$1500

(Deadline: November 10, 2017)

MARKS & EXCLUSIVITY

- Category Exclusivity
- Sponsor's Logo on all promotional material for ALL 3 Events (Launch Party, Wrapping Party & Worship Service)
 - Sponsor Logo on JPJF Website & Link to the Sponsor Website
 - Promotional Flyers
 - Program Inserts
 - Step & Repeat/Banner
 - Logo Inclusion on Official JPJF Christmas T-Shirts

ON-SITE ENTITLEMENTS

- Opportunity to create a sponsor themed VIP/Sitting area at our Launch Party and Worship Service
- Logo/Ad Inclusion on Main Screen at our Wrapping Party and Worship Service
- Ability to Speak on stage and to the Audience at ALL 3 Events

MEDIA ENTITLEMENTS

- Inclusion on all JPJF Social Media Mentions
 - Facebook - JP JumPers Foundation
 - Instagram & Twitter - @jpjfoundation
- On-air mentions in any and all TV and Radio Media Interviews

PUBLIC RELATIONS

- Recognized as the Presenting Sponsor for ALL 3 Events (Launch Party, Wrapping Party & Worship Service)
- Inclusion on all Promotional E-Vites, Newsletters, and Online Communications with Donors, Supporters & Families
- Inclusion on all Press Releases to local TV, Radio, Magazine and Newspaper Affiliates



GOLD SPONSORSHIP OVERVIEW

GOLD SPONSOR: \$500

(Deadline: November 15, 2017)

MARKS & EXCLUSIVITY

- Sponsor's Logo on all promotional material for ALL 3 Events (Launch Party, Wrapping Party & Worship Service)
 - Sponsor Logo on JPJF Website
 - Promotional Flyers
 - Program Inserts
 - Logo Inclusion on Official JPJF Christmas T-Shirts

ON-SITE ENTITLEMENTS

- Logo/Ad Inclusion on Main Screen at our Wrapping Party and Worship Service

MEDIA ENTITLEMENTS

- Inclusion on all JPJF Social Media Mentions
 - Facebook - JP JumPers Foundation
 - Instagram & Twitter - @jpfoundation

PUBLIC RELATIONS

- Recognized as a Gold Level Sponsor for ALL 3 Events (Launch Party, Wrapping Party & Worship Service)
- Inclusion on all Promotional E-Vites, Newsletters, and Online Communications with Donors, Supporters & Families
- Inclusion on all Press Releases to local TV, Radio, Magazine and Newspaper Affiliates



SILVER SPONSORSHIP OVERVIEW

SILVER SPONSOR: \$300

(Deadline: November 15, 2017)

MARKS & EXCLUSIVITY

- Sponsor's Logo on all promotional material for ALL 3 Events (Launch Party, Wrapping Party & Worship Service)
 - Sponsor Logo on JPJF Website
 - Promotional Flyers
 - Program Inserts

ON-SITE ENTITLEMENTS

- Logo/Ad Inclusion on Main Screen at our Wrapping Party and Worship Service

MEDIA ENTITLEMENTS

- Inclusion on all JPJF Social Media Mentions
 - Facebook - JP JumPers Foundation
 - Instagram & Twitter - @jjpfoundation

PUBLIC RELATIONS

- Recognized as a Silver Level Sponsor for ALL 3 Events (Launch Party, Wrapping Party & Worship Service)



BRONZE SPONSORSHIP OVERVIEW

BRONZE SPONSOR: \$100

(Deadline: November 30, 2017)

MARKS & EXCLUSIVITY

- Program Insert for the Special Needs Worship Service

ON-SITE ENTITLEMENTS

- Name included on Main Screen

MEDIA ENTITLEMENTS

- Inclusion on all JPJF Social Media Mentions
 - Facebook - JP JumPers Foundation
 - Instagram & Twitter - @jpfoundation





THANK YOU!



For More Information Contact: tracy.ross@jppjumpersfoundation.org

LET'S CONNECT:    @jppfoundation